

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**Minutes of the Board of Studies Meeting**  
**(4<sup>th</sup> June, 2021)**

The following resolutions are made in the BOS in Business Administration meeting held on 04-06-2021 for the proposed new regulations (PVP21) to be implemented from the Academic Year 2021-22.

**Resolutions:**

1. It is resolved and recommended to adopt the proposed curriculum structure of MBA Programme for the students admitted in the academic year 2021-2022 and onwards.
2. It is resolved and recommended to approve the proposed syllabi of all courses of the MBA Programme for the students admitted in the academic year 2021-2022 and onwards.
3. It is resolved and recommended to change the following course titles of I, II & IV Semesters of MBA Programme in the new proposed structure:
  - *Principles of Management (17BA1T1)* to *Management Thought and Practice (21BA1T1)*
  - *Management Information System(17BA1T7)* to *Digital Technologies for Management(21BA1T7)*
  - Lab course *Data Analysis Lab(17BA2L1)* to *Statistical Data Analysis using R- Programming Lab(21BA2L1)*
  - *Retailing(17BA4T4MB)* to *Retail Management(21BA4T4MB)*
4. It is resolved and recommended to introduce Soft skills and Emotional Intelligence concepts in the course of "*Managerial Communication (21BA1T4)*".
5. It is resolved and recommended to introduce the elective course titled **MOOCs (21BA3M1)** in the **III semester** from the courses offered by **SWAYAM / NPTEL** related to Management program suggested by the Chairman, BOS.
6. It is resolved and recommended to keep more focus on Case Studies, Role Plays, Seminars and Game Simulation, etc., as a part of the Co-Curricular activity with respect to all courses.
7. It is resolved and recommended to enhance the existing number of credits from 90 (**PVP17**) to 104 credits in the proposed new regulations (**PVP21**) in alignment to the credit models of **AICTE and JNTUK**.
8. It is resolved and recommended to restructure the ongoing examination evaluation pattern of regulations (**PVP17**) with 40 Marks for Continuous Internal Assessment (**CIA**) and 60 Marks for **Semester End Examination (SEE)** to 30 Marks for CIA and 70 marks for SEE for the proposed new regulations (**PVP21**).

  
Chairperson

**Dr. P. Adi Lakshmi**

**HEAD**

Department of Business Administr.  
PRASAD V.POTLURI  
SIDDHARTHA INSTITUTE OF TECHN  
KANURU, VIJAYAWADA-520

MINUTES OF BOARD OF STUDIES MEETING

HELD ON 04.06.2021

The Board of Studies meeting was held online on 04.06.2021, for which the following members were present :

Chairperson : Dr. P. Adilakshmi P. A Lab  
Professor & Head  
Dept. of Business Administration

University Nominee: Dr. L. Prakash Sai  
Professor  
Department of Management Studies  
IITM, Chennai

Special Invitee : Dr. Rajesh C. Tampala  
Professor & Head, Dean Academics  
Dept. of Commerce & Business Administration  
P. B. Siddharta College of Arts & Science  
Vijayawada

Industry Expert : Mr. T. Ravi Teja  
Manager Operations  
Teigyn Technologies, Vijayawada

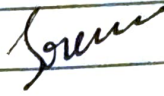
Alumni Representative: Mr. ~~Abdul~~ Khadar Khan  
Assistant Manager  
Federal Bank  
Bangalore

Faculty members

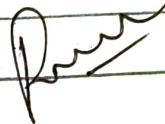
Dr. N. Ramanya



Dr. D. Srinivasa Rao



M. V. Praveen Kumar



Dr. K. M. Dharmiya Naik



Dr. G. Anil Kumar



M. Y. S. N. Murthy



M. K. Padma Sai

K.P. Das